

1. Guide to your event application

Before submitting your application, please carefully consider your image and text selections for the brochure.

- Choose your strongest, most impactful photo for the brochure, and also submit a curated selection of images that best represent your current work for your artist page on the MHOS website.
- Image selection is critical. If you participated previously, update your brochure image to showcase newer work—keep it fresh, engaging, and reflective of where you are now as an artist.
- Make sure your artist statement includes something personal or meaningful that connects specifically to MHOS. This helps create a stronger connection with readers and visitors.
- Make sure your facebook and instagram links are correct. Check they work before filling in the form.

Ask yourself:

- Is your image well lit?
- Is it thoughtfully composed?
- Is it cropped to enhance and focus attention on the work?
- Does it accurately represent your current artistic direction?

The easier your work is to see and appreciate, the easier it is for you to become a must-see artist.

Remember: 16,000 brochures are printed. First impressions matter. The effort you put in now will make a difference.

