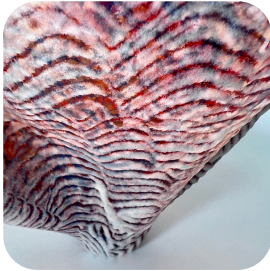




Guide to creating social media content



Showcase your art

- This is the heart of your content. Share images of your pieces and consider posting close-ups of details that might be overlooked in a full frame shot.



Share your process

- Give your followers a glimpse into how you create your art. This could be a time-lapse video of your work, a photo series showing a piece or art in progress, or posts about the inspiration behind your creations.



Give a studio tour

- The magic happens in your studio. Give viewers a glimpse of that magic by sharing photos or videos of your workspace, including your tools and materials.



Introduce your pets

- Include your furry friends. Pets are a big hit on social media, they add a personal touch and add a fun dimension to your posts. Remember to add a '#pets'



Where to view and buy

- Inform your followers about how/where they can further view and buy your art. It could be via your website, galleries, or just by messaging you. Ensure this information is easy to find.