

## 3. Do's and don'ts plus collabs and resharing



### **Do support others**

Like, comment thoughtfully, share another artist's post to your story.  
The trail works better when we act like a trail.

### **Do collaborate**

Mention nearby studios  
Tag local cafes and sponsors when relevant  
More community equals more reach

### **Do use Instagram Collab when it makes sense**

Post as normal  
Tag people  
Invite collaborator  
Search @mundaringhillsopenstudios  
Publish  
If accepted, the post appears on both feeds and shares engagement permanently

### **Do make it easy for MHOS to reshare**

High quality image or video  
MHOS related caption  
Public account  
Tag @mundaringhillsopenstudios in caption and media  
Reel is vertical 9:16 and under 60 seconds, 20 seconds preferred for submissions

### **Do respect the trail**

Ask before filming or posting other artists' work or studio spaces  
Keep it positive and inclusive

### **Don't ignore your followers**

A quick reply is often the difference between a scroll and a sale.

### **Don't engage in negative behaviour**

No arguments, no pile ons. Protect your energy and your brand.