



## Guide to interacting with visitors



### **Hello, G'Day, Bonjour, Hola, Ciao, Hej, Guten Tag, Namaste**

- Smile and Greet Visitors: A warm greeting sets a positive tone. Make eye contact and smile to make guests feel welcome.
- Body Language: Keep your body language open and inviting
- Use your clicker to keep count of visitors



### **Demonstrate your art**

- Consider doing live demonstrations - confirm with [mhos@outlook.com.au](mailto:mhos@outlook.com.au) so your times can be advertised.
- Work in progress: Have a piece you're currently working on displayed. This can intrigue guests and spark conversations.

### **Tell your story and be prepared to ask and answer questions**



- Share your inspiration and explain your process.
- Be ready to answer questions about your work, such as the meaning behind a piece of your art, your artistic journey, or your influences.
- Engage with visitors by asking about their own interest and experiences with art. This can create a more interactive and meaningful dialogue.

### **Promote yourself**



- Business cards, brochures: have business cards, brochures, or flyers available for guests to take with them
- Social Media: Encourage visitors to follow you on social media. Have your social media handles and website clearly displayed.
- Consider having a guest book for visitors to join your mailing list, leave comments or questions.
- QR code: Have a QR code displayed which links to your website or online mailing list.