



Guide to do's & don'ts of social media



Do - Support others

- Show your support for fellow artists and creators by liking their posts, leaving thoughtful comments, or sharing their work on your story.



Do - Collaborate

- Cross-promotion is a win-win. Share each other's work, host joint live session, or create art challenges together. The collective excitement boosts everyone's visibility.

#mhos
#perthhillsart
#artinthehills
#artforsale
#perthartscene
#perthartist

Do - Use relevant hashtags

- By using relevant hashtags (check out our media guide for MHOS hashtags), you can enhance your online presence, connect with a targeted audience and foster a connection with people who are genuinely interested in your art



Don't - Ignore your followers

- Don't neglect comments and messages from your audience
- Failing to engage can make followers feel unappreciated and disconnected.



Don't - Engage in negative behaviour

- Avoid engaging in online arguments or negative interactions.
- Keep your online presence positive and professional.