

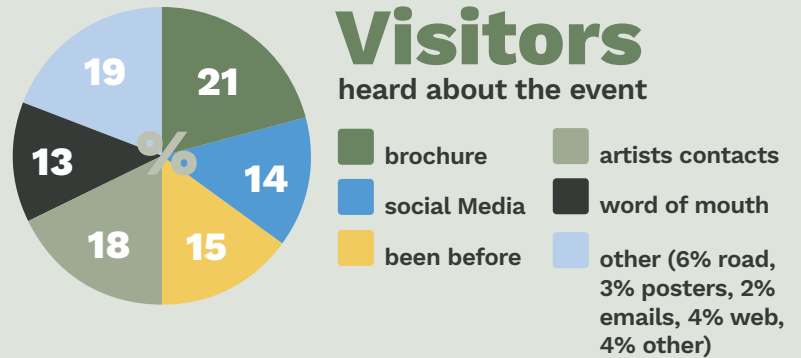
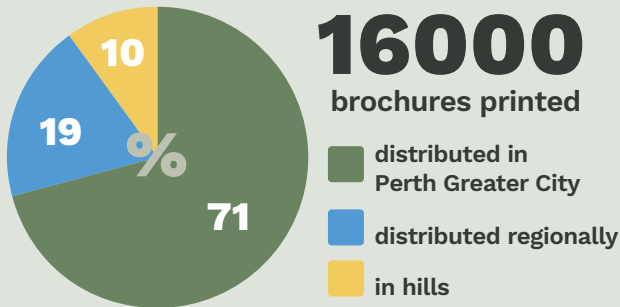
# 2023 OPEN STUDIOS STATS

**Visitors**  
up by **16%**  
from previous year

**Total Visitors**  
**4,000**  
attended

**Studio Visits**  
**12,000**

OVER **\$500k**  
**OF ART**  
**SOLD**



**96%** visitors would recommend MHOS to contacts

**28%** used google maps for directions

**63%** visitors bought art

**71%** of people visited from outside the Perth Hills



**Website visits**  
during event  
**8,900**

**Social Media**  
reach  
during event  
**69,000**

**Social Media Followers**  
**4,500 MHOS**  
**92,000 artists sites**  
combined

**300 posters & 4000 brochures**  
distributed by Poster Girls

**Average 7 studios**  
**were visited**  
**per visitor**

**Demographics**  
**Women - 86%**  
**Age: 35-65 - 80%**